



press release no.1

## VICENZAORO JANUARY 2026: THE INTERNATIONAL COMMUNITY GATHERS AGAIN IN THE JEWELLERY CAPITAL

- The Jewellery Boutique Show is back in Vicenza from 16<sup>th</sup> to 20<sup>th</sup> January 2026 to shine at Italian Exhibition Group's Expo Centre
- *People · Product · Places*, the new claim of the sector's first event of the year, a reference for the entire world's jewellery community
- The VO Awards make their debut to celebrate exhibitors' creativity, innovation, sustainability and craftsmanship
- In conjunction, the technologies and machinery of T.Gold, held for the last time in hall 9, and VO Vintage (16-19 January), the marketplace for fine vintage watch and jewellery collectors.

[www.vicenzaoro.com/en](http://www.vicenzaoro.com/en)

*Vicenza (Italy), 16<sup>th</sup> – 20<sup>th</sup> January 2026* - Appointment in Vicenza from 16<sup>th</sup> to 20<sup>th</sup> January 2026 for the global jewellery supply chain: Vicenzaoro January (VOJ) opens the international jewellery and watchmaking industry's calendar at Italian Exhibition Group's Expo Centre, currently in the final phase of redevelopment.

«Our Jewellery Boutique Show» said Matteo Farsura, Global Exhibition Manager of the jewellery shows, «is a business platform and an innovation, training and discussion hub for the sector's players. We have enclosed this product, people and place ecosystem in a new claim, *People · Product · Places*. It is the lifeblood which, in over 70 years of history, has led Vicenzaoro to become a global reference of industry excellence. A heritage that will now be further enriched with the introduction of the VO Awards dedicated to the creativity, innovation, sustainability and craftsmanship of its exhibitors».

**T.Gold**, the leading jewellery technology and machinery exhibition, is back at the same time, hosted in hall 9 prior to its integration into the renovated Expo Centre as of September 2026. The appointment with **VO Vintage**, the B2C lounge dedicated to fine vintage jewellery and watches, also returns to welcome a public of enthusiasts and collectors from 16<sup>th</sup> to 19<sup>th</sup> January.

### PEOPLE · PRODUCT · PLACES: THE VICENZAORO MANIFESTO

Vicenzaoro January 2026 expresses itself through three key words. The **Product** originates from a winning combination of manufacturing excellence, design, materials, creative inspiration and technical ability that embody the quality and creativity of Made in Italy and the best international productions. At the centre are **People**, the talents, relationships, the strength of the global community, that animate the sector and drive its evolution. Lastly, the physical and symbolic **Places** where the jewel takes shape: the Expo Centre, Vicenza and its territory, the national manufacturing districts, the represented world markets. Areas of encounter and shared inspiration. «A story that unites **heritage, vision, value and innovation** under the banner of the IEG event's **strong and globally recognized identity**, an event in which each of the sector's players is a vital force: from exhibitors to visitors, sector operators, opinion leaders, experts, young talents, associations, institutions and the media» Farsura concluded.

### THE TREND SHOW, INCOMPARABLE SHOWCASE OF ALL THE SECTOR'S LATEST IDEAS

From high jewellery to the most popular jewellery designers, from the best manufacturing to the semi-finished product, from watchmaking to artisanal workmanship, through components, diamonds and precious stones, technological innovation, to packaging, visual merchandising, furnishings and services. A **careful selection** of the best expressions of **Made in Italy and international manufacture** makes Vicenzaoro January the **most**

**complete showcase of the entire jewellery supply chain's latest products for the new year.** An incomparable boutique show, where the main players choose to present collection previews, product launches and new technical, style and design solutions to **global distribution buyers from five continents**. Additionally, the chance for on-the-spot purchases with the Palakiss **cash&carry** offer.

A schedule of events, talks and technical seminars contributes to spreading the **industry's culture** and animates the Expo Centre's various rooms, involving international protagonists from the sector, turning Vicenzaoro into an authentic **think tank** with eagerly awaited appointments such as, among others, **Trendvision Jewellery + Forecasting**, Vicenzaoro's independent observatory with the most complete forecasts on the world of jewellery, and technical seminars by **CIBJO**, the international jewellery federation.

#### THE VO AWARDS DEBUT

One of the most highly anticipated new entries is the first edition of the **VO Awards** with which Vicenzaoro intends to **recognize and promote** jewellery production **excellence**, a combination of the **creativity, manufacture, sustainability and innovation** in companies that are able to push the sector towards **new technical and stylistic goals**. The competition, open to Italian and foreign exhibitors of finished products from the ICON, LOOK and CREATION communities, will have eight categories.

The finalist jewels, selected by an expert and multidisciplinary jury, is on display at VOJ26 and, on the first two days of the event, buyers and visitors are able to cast their votes.

#### A TRADE FAIR CONNECTED TO ITS TERRITORY

Visitor hospitality is made even warmer by Vicenzaoro's **VIOFF**, the programme of side events organised together with the city of Vicenza: an opportunity to discover the historic city centre through shopping, art, culture, and food and wine, all in the spirit of the Italian lifestyle. The central theme of this edition is **"GOLDEN KEY"**: the golden key takes on multiple meanings—as a tool for opening up places, experiences and skills; as a symbol of access to the city, culture, art and entertainment; and as a metaphor for the skills that young people must develop to work in a strategic sector such as goldsmithing.

In addition, the Jewellery Museum further enriches the stay of Italian and international visitors with its new exhibition, hosted in the halls of the centrally located **Basilica Palladiana**, a UNESCO World Heritage Site.

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## FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date